

**NATIONAL RETAIL FEDERATION  
2023-2025 RETAIL SALES REPORTING and  
4-5-4 MERCHANDISING CALENDAR**

**SPRING SEASON**

**FALL SEASON**

	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
	S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S
1	F 29 30 31 1 2 3 4	4 5 6 7 8 9 10	2 3 4 5 6 7 8 F	A 30 31 1 2 3 4 5	4 5 6 7 8 9 10	3 4 5 6 7 8 9 A 27
2	E 5 6 7 8 9 10 11	11 12 13 14 15 16 17	9 10 11 12 13 14 15 E	U 6 7 8 9 10 11 12	11 12 13 14 15 16 17	10 11 12 13 14 15 16 U 28
3	B 12 13 14 15 16 17 18	18 19 20 21 22 23 24	16 17 18 19 20 21 22 B	G 13 14 15 16 17 18 19	18 19 20 21 22 23 24	17 18 19 20 21 22 23 G 29
4	19 20 21 22 23 24 25	25 26 27 28 29 1 2	23 24 25 26 27 28 1	20 21 22 23 24 25 26	25 26 27 28 29 30 31	24 25 26 27 28 29 30
5	M 26 27 28 1 2 3 4	3 4 5 6 7 8 9	2 3 4 5 6 7 8 M	S 27 28 29 30 31 1 2	1 2 3 4 5 6 7	31 1 2 3 4 5 6 S 31
6	A 5 6 7 8 9 10 11	10 11 12 13 14 15 16	9 10 11 12 13 14 15 A	E 3 4 5 6 7 8 9	8 9 10 11 12 13 14	7 8 9 10 11 12 13 E 32
7	R 12 13 14 15 16 17 18	17 18 19 20 21 22 23	16 17 18 19 20 21 22 R	P 10 11 12 13 14 15 16	15 16 17 18 19 20 21	14 15 16 17 18 19 20 P 33
8	C 19 20 21 22 23 24 25	24 25 26 27 28 29 30	23 24 25 26 27 28 29 C	T 17 18 19 20 21 22 23	22 23 24 25 26 27 28	21 22 23 24 25 26 27 T 34
9	H 26 27 28 29 30 31 1	31 1 2 3 4 5 6	30 31 1 2 3 4 5 H	24 25 26 27 28 29 30	29 30 1 2 3 4 5	28 29 30 1 2 3 4
10	A 2 3 4 5 6 7 8	7 8 9 10 11 12 13	6 7 8 9 10 11 12 A	O 1 2 3 4 5 6 7	6 7 8 9 10 11 12	5 6 7 8 9 10 11 O 36
11	P 9 10 11 12 13 14 15	14 15 16 17 18 19 20	13 14 15 16 17 18 19 P	C 8 9 10 11 12 13 14	13 14 15 16 17 18 19	12 13 14 15 16 17 18 C 37
12	R 16 17 18 19 20 21 22	21 22 23 24 25 26 27	20 21 22 23 24 25 26 R	T 15 16 17 18 19 20 21	20 21 22 23 24 25 26	19 20 21 22 23 24 25 T 38
13	23 24 25 26 27 28 29	28 29 30 1 2 3 4	27 28 29 30 1 2 3	22 23 24 25 26 27 28	27 28 29 30 31 1 2	26 27 28 29 30 31 1
14	M 30 1 2 3 4 5 6	5 6 7 8 9 10 11	4 5 6 7 8 9 10 M	N 29 30 31 1 2 3 4	3 4 5 6 7 8 9	2 3 4 5 6 7 8 N 40
15	A 7 8 9 10 11 12 13	12 13 14 15 16 17 18	11 12 13 14 15 16 17 A	O 5 6 7 8 9 10 11	10 11 12 13 14 15 16	9 10 11 12 13 14 15 O 41
16	Y 14 15 16 17 18 19 20	19 20 21 22 23 24 25	18 19 20 21 22 23 24 Y	V 12 13 14 15 16 17 18	17 18 19 20 21 22 23	16 17 18 19 20 21 22 V 42
17	21 22 23 24 25 26 27	26 27 28 29 30 31 1	25 26 27 28 29 30 31	19 20 21 22 23 24 25	24 25 26 27 28 29 30	23 24 25 26 27 28 29
18	J 28 29 30 31 1 2 3	2 3 4 5 6 7 8	1 2 3 4 5 6 7 J	D 26 27 28 29 30 1 2	1 2 3 4 5 6 7	30 1 2 3 4 5 6 D 44
19	U 4 5 6 7 8 9 10	9 10 11 12 13 14 15	8 9 10 11 12 13 14 U	E 3 4 5 6 7 8 9	8 9 10 11 12 13 14	7 8 9 10 11 12 13 E 45
20	N 11 12 13 14 15 16 17	16 17 18 19 20 21 22	15 16 17 18 19 20 21 N	C 10 11 12 13 14 15 16	15 16 17 18 19 20 21	14 15 16 17 18 19 20 C 46
21	E 18 19 20 21 22 23 24	23 24 25 26 27 28 29	22 23 24 25 26 27 28 E	17 18 19 20 21 22 23	22 23 24 25 26 27 28	21 22 23 24 25 26 27
22	25 26 27 28 29 30 1	30 1 2 3 4 5 6	29 30 1 2 3 4 5	24 25 26 27 28 29 30	29 30 31 1 2 3 4	28 29 30 31 1 2 3
				<b>January 2024</b>	<b>January 2025</b>	<b>January 2026</b>
23	J 2 3 4 5 6 7 8	7 8 9 10 11 12 13	6 7 8 9 10 11 12 J	J 31 1 2 3 4 5 6	5 6 7 8 9 10 11	4 5 6 7 8 9 10 J 49
24	U 9 10 11 12 13 14 15	14 15 16 17 18 19 20	13 14 15 16 17 18 19 U	A 7 8 9 10 11 12 13	12 13 14 15 16 17 18	11 12 13 14 15 16 17 A 50
25	L 16 17 18 19 20 21 22	21 22 23 24 25 26 27	20 21 22 23 24 25 26 L	N 14 15 16 17 18 19 20	19 20 21 22 23 24 25	18 19 20 21 22 23 24 N 51
26	Y 23 24 25 26 27 28 29	28 29 30 31 1 2 3	27 28 29 30 31 1 2 Y	21 22 23 24 25 26 27	26 27 28 29 30 31 1	25 26 27 28 29 30 31
				28 29 30 31 1 2 3		

\* Fiscal Year 2023 is a 53 week year.

\*\* Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate the following Holidays: Valentine's Day, Presidents Day, Easter, Mother's Day, Memorial Day, Father's Day, Independence Day, Labor Day, Rosh Hashanah, Yom Kippur, Columbus Day, Halloween, Election Day, Veterans Day, Thanksgiving, Christmas, New Year's Day, and Martin Luther King Day.